



# Internet Dating Affiliate Offers Spreadsheet

Regular Updates Available at FrequentFlirters.com

(Spreadsheet Compiled June 2009)

Last review date: June 5, 2009



Affiliate Network In-House	Or	Advertisers	Payout Per Sale	Payout Per Lead	Action Criteria		Action Referral Period (cookie length)	Notes	Qualifications to join the program or network
					Sale	Lead			
		Amo Latina	\$125.00	-	complete online purchase	-	45 days		
		AnastasiaWeb	40%	-	register and buy credits	-	45 days		
		Ashley Madison	70%	\$3.00	purchase	female customer must complete signup	45 days		
		Chemistry.com	100%	-	The customer converts from an online registration to an online subscription.	-	120 days		
		ChristianCafe.com	40%	\$0.75	Sale: Complete the purchase on our shopping cart	sign up, create profile	120 days		
		Date.ca	-	\$3.50	-	sign up	120 days		
		Date.com	\$45	-	online purchase	-	120 days		
		Easyflirt USA	70%	-	subscription to the services	-	120 days		
		eHarmony	65%	-	purchase a membership	-	45 days	USA, Canada	
		FriendFinder	50 - 100%	-	purchase a subscription	-	45 days		
		GAY.com	60%	\$1.00	online purchase	fill the free trial form	45 days		
		JDate	-	\$6.00	-	Valid registration	120 days		
		Lavlife	100%	\$0.25	purchase paid subscription	complete registration	120 days		
		Match.com	75%	-	The customer must convert from a registration to a paid subscription.	-	120 days		
		Matchmaker.com	\$36.00-45.00	-	\$36: Customer must complete a paid membership to the site, \$45: submit valid CC	-	120 days		
		Mate1	-	\$2.00	-	Credit will be given after 2nd page is submitted.	1 day	Continental US, Canada, United Kingdom, Ireland, Australia, New Zealand	
		MetroDate	-	\$2.00	-	not specified	45 days		
		Mingles.com	-	\$1.00	-	create free profile	1 day	United States, Great Britain, Canada, Ireland, Australia, or New Zealand. Only one lead per IP address per day is counted	
		PerfectMatch.com	30 - 40%	\$1.00	purchase subscription - 40% 1 month, 40% 2 months, 40% 3 months, 35% 4 months, 30% 6 months, 30% 12 months	create complete profile	45 days		
		Scanna	40%	-	complete purchase	-	120 days	UK, France	
		Singlesnet	-	\$3.00	-	Visitor must complete short-form leadgen page in order for the pixel to fire.	30 days		
		Spark Networks	55 - 65%	\$0.50 - \$6	purchase subscription	complete member registration	120 days		
	SugarDaddy	75%	-	complete a paid online subscription	-	45 days			
	<b>Wealthymen.com</b>	<b>\$35.00</b>	<b>-</b>	<b>purchase membership</b>	<b>-</b>	<b>45 days</b>	<b>US, UK, CA</b>		
	Yahoo!Personals	\$22	-	Customer signs up for new Membership	-	45 days			
		Chemistry	100%	-	first sale	-	-		
		Match.com	75%	-	first sale	-	-		

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 nothing compares			CPA						
		AdultFriendFinder	\$4.40					Canada, US only	
		MatchMaker.com	\$5.00						
		BeNaughty	\$3.65						
		Fast Cupid	\$2.90						
		Zazzoo	\$9.00						
		Anastasia International	\$4.25						
		Match.com	\$3.20						
		Seeking Marriage	\$5.25						
		<b>WealthyMen/free registration</b>	<b>\$2,15</b>	-	-	-	-	<b>US, Canada, UK</b>	
		Date.ca	\$1.40						
		BBW	\$3.32					US, CA	
		SinglesNet	\$2.90						
		Black Singles	\$2.20						
		Mate1/Intimate dating	\$2.55					Australia, Canada, UK, US, Ireland, New Zealand, customers	
		American Singles	\$2.15					Canada, US only	
		Christian Mingle	\$3.25						
		Perfspot	\$0.50			sign up		no USA	
		Dream Marriage Dating	\$2.80			registration		Traffic from Australia, Canada, United Kingdom, New Zealand and United States Only	
		Serious Singles.co.uk	\$3.50					US only	
	<b>Fling</b>	<b>\$2,15</b>	-	-	-	-			
	eHarmony	\$63.00			sale/registration				
	TRUE.com	\$2.40					US only		
		Click&Flirt (AdultDate 365)	50%	£2 female or couples, £1 male	paid membership	free registration		no pornographic content	
		GrapeVineSocial	20%	-	ticket sale	-			
		LoveStruck London	50%	£0.25	paid membership	registration		UK traffic only	
		Single Solution	25-50%	-	25% on the first 5 sales in each month and 50% thereafter for events or online dating	-			
		Slow Dating	12%	-	registration for event: average sale is between £40 - £60	-			
		SpeedDater.co.uk	25%	-	Average sale unit is £20. Many bookings are for more than one person and can total £100	-	365 days	UK traffic only	
		Urban Social	50%	-	paid membership; average payment £22	-			

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		DreamMates	60%	-	of net subscription revenue		-	-	60 days
		DreamMates/Personals	60%	\$1 - \$3	paid membership		registration	-	365 days
		HurryDate	20% - 40%	-	20% each speed dating event sale, 40% online subscription		-	-	365 days
		BlackSingles	-	\$3.20	-		Lead generates after second page is submitted.	-	US
		Christian Café	-	\$4.00	-		create a profile	-	US
		Christian Mingle	-	\$4.15	-		Lead generates after first page is submitted	-	US
		Fast Cupid	-	\$2.40	-		first page submit	-	CA/US
		Fun.Fling.com	-	\$2.40	-		first page submit	-	CA/UK/US
		Love Tips	\$4.80	-	converts on PIN submit		-	-	CA
		Matchmaker/Search Web Only	-	\$3.60	-		free profile signup, age 25-80	-	US
		Matchmaker/Email only	-	\$4.80	-		free profile signup, age 25-80	-	US
		My SMS Chat - Meet Singles	\$9.00	-	Lead generates after the pin is entered on second screen		-	-	US
		Over40Romance	-	\$3.60	-		first page submit	-	US, 40+
		RealMatching	-	\$2.50	-		first page submit	-	US
		Signature Singles	-	\$6.00	-		1st page registration	-	US
		Singlesnet Christian, Male	-	\$2.60	-		Lead generates after end user completes 3 page registration	-	US
		Singlesnet	-	\$3.00	-		Lead generates after end user completes 3 page registration	-	US
		ThirtyPlusMatching	-	\$2.50	-		first page submit	-	US, 30+
	<b>no offers</b>								
		Love and Friends	40 - 60 %	£1.00	40% default, 50% silver, 60% gold membership		registration	90 days	UK only
		iSingles UK	-	£2	-		free signup	14 days	UK only
		UK Dating	30 - 40%	£1	30% - all sales for customer's lifetime, 40% - all sales for the duration of the cookie		free registration	365 days	UK only
		eHarmony	\$90	-	purchase subscription		-	-	45 days
		It's Just Lunch	\$160	-	visitor purchases a membership		-	-	30 days
		PeopleFinders	\$14	-	complete a sale via our shopping cart		-	-	30 days
		Ano Latino	\$125	-	The client must buy some credits for a first time.		-	-	365 days
		Icebreaker4men	\$15.00	-	-		-	-	120 days
		AreYouAlone	30%	\$0.05	buy a membership		free registration	-	never expires
		Christian Café	40%	-	paying membership		-	-	90 days
		DatingScripts.co.uk	20%	\$1.00	-		-	-	60 days
		DiscreetAdventures	40%	-	-		-	-	never expires
		EliteKlats.com	-	\$6.00	-		free registration	-	0 days
		FriendsAsia	50%	-	Golden membership		-	-	60 days
		Intimate Adults	55%	-	purchase full membership		-	-	90 days
		LookBetterOnline	\$20	-	purchase subscription		-	-	365 days
		LoveDetect	30%	-	-		-	-	180 days
		MatchLink	75%	-	-		-	-	180 days
		Matchmaker.com	\$45	-	submit valid credit card information, to pay for membership		-	-	120 days
		myPartner	\$25	\$0.50	-		-	-	180 days
		OneLoveNetworks (PrideDating.com)	-	\$1.05	-		-	-	60 days
		ProfileHelper	15%	-	buy a profile		-	-	60 days
		SafeDate	25%	-	-		-	-	120 days
		SinglesofFaith	45%	-	paid subscription		-	-	365 days
		UBLove	-	\$1.00	-		free membership, one of 15 leads must upgrade to premium (paid) membership	-	never expires
		WorldFriends.TV	\$25	-	paid membership		-	-	30 days

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				Sale	Lead			
	AdultFriendFinder	\$50	-	paid subscription, including the submission of credit card information	-		US, CA, UK, AU	
	AmateurMatch	-	\$3.75	-	confirmed email		US, CA, UK, AU	
	BeNaughty	-	\$4.15	-	confirmed email		UK only	
	eHarmony Web&Search	\$50	\$4.00	paid subscription, valid CC entered	1st page		US, CA only	
	eHarmony Web&Search	-	\$7.00	-	confirmed email		AU	
	eHarmony UK	-	\$2.75	-	completed questionnaire		UK only	
	Fast Cupid	-	\$3.50	-	payable on email confirm		US, CA	
	iLoveDating	-	\$2.75	-	initial login		GER, Austria, Switzerland	
	Married But Lonely	\$35	-	free trial sale	-		US, UK, CA, AU	
	Matchmaker.com	-	\$3.25	-	-	2nd page		US only
	OnlineBootyCall	-	\$4.20	-	-	CPL after 3rd page		US&female only
	Passion.com	\$50	-	paid subscription, including the submission of credit card information	-		US, CA, UK, AU	
	Searching4Singles	-	\$3.00	-	-	three page lead		US only
	SexintheUK	-	\$2.75	-	-	confirmed email		UK only
	Singlesnet Web and Search only	-	\$3.75	-	-	valid three-page free trial sign-up		US only
SugarDaddyForMe	-	\$2.45	-	-	Pixel fires after the 3rd page		USA, CA, AU, UK, NZ, GR, SA, IR	
uLust	-	\$2.80	-	-	2nd page submit		US only	
	DateTheUK	50%	£1.5	paid subscription	free registration		UK only; minimal conversion from confirmed registration to payment should be 5%	
	Dating Direct	£30 - 45	£2.0 - 3.50	subscription	free registration		IRE, UK	
	Dada.net	€5	-	-	-	-	-	UK only
	FriendScout	10-42 EUR	1-3.5 EUR	purchase membership	free registration; 1 EUR/men, 2 EUR/women	30 days	GER	
	FirstDate	-	100-200 SEK	-	-	-	-	Finland, Norway, Sweden
	FlirtFever	-	€-8 EUR	-	-	sign up	-	GER
	iLove	0.30 - 2€ EUR	0.50 - 2 EUR	paid subscription	create a profile	-	-	Austria, Germany, Switzerland
	MeeticAffinity.as	80-150%	2-3 EUR	-	-	-	-	Spain, IRE, UK, US
	Parship.co.uk	£10-42	€3	purchase membership	complete registration; free test	-	-	UK only
	Parship SE	-	40 - 80 SEK	-	-	-	-	Sweden
	Partner.de	-	2-10 EUR	-	-	free registration = 2 EUR; personal test = 6,5-8 EUR	-	Germany
	Neu.de	15-55 EUR	2-3 EUR	paid subscription	complete registration	-	-	Austria, Germany, Switzerland

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Direct Affiliate Programs		Match.com	75%	-	paid subscription; + 25% bonus for affiliates that generate 30+ subscriptions/month	-		through CJ or Linkshare	
		Match UK	£20-45	-	paid subscription	-		through CJ	
		eHarmony			payouts are not listed on their website				
		Singlesnet	-	\$4.00		search and banner leads			
		Lavalife	100-200%	\$0.25	0-25 sales/month 100%, 26-50 sales/month 150%, 51+ sales/months 200%				
		Meetic			payouts are not listed on their website				
		Match1			payouts are not listed on their website			through Neverblueads	
		JDate	\$20.00-60.00	-	paid subscription	-			
		Date.com	\$35.00	-	paid subscription	-		bonus \$100 for new affiliates, who send 5 or more signups their 1st month	
		Cupid.com			payouts are not listed on their website				
		Dating Direct	50%	£2.5	paid subscription	registration			
		Engage			payouts are not listed on their website				
		<b>Fling.com</b>			<b>payouts are not listed on their website</b>				
		FriendFinder	100%	\$1.00	paid membership	free signup			
		ChristianCafe	40%	-	paid membership	-			
		OKCupid			payouts are not listed on their website				
		PerfectMatch	up to \$100	\$1.00	paid subscription	sign up		through CJ	
		True.com			payouts are not listed on their website			through AzoogleAds	
		Webdate			payouts are not listed on their website				
		<b>WealthyMen</b>			<b>payouts are not listed on their website</b>				
	Yahoo! Personals	\$15.00-60.00	\$1.00	paid subscription	complete personality test				

(WealthyMen and Fling are clients of Courland Brooks)