



# Internet Dating Affiliate Offers Spreadsheet

Regular Updates Available at FrequentFlirters.com

(Spreadsheet Compiled April 2010)

Last update: April 12th, 2010









Affiliate Network Or In-House	Advertisers	Payout Per Sale	Payout Per Lead	Action Criteria		Action Referral Period (cookie length)	Notes	Qualifications to join the program or network
				Step	Lead			
	Amo Latina	\$125.00	-	complete online purchase	-	45 days	USA only	
	Amor.com	\$30.00	-	paid membership	-	45 days		
	AnastasiaDate	\$125.00	\$4.00	purchase	account signup	45 days		
	Ashley Madison	50%	\$3.00	purchase	female customer must complete signup	30 days		
	CatholicMatch	75%	-	online purchase	-	45 days		
	Chemistry.com	100%	-	The customer converts from an online registration to an online subscription.	-	120 days		
	ChristianCafe.com	40%	\$0.75	Sale: Complete the purchase on our shopping cart	sign up, create profile	120 days		
	Date.com	\$45	-	online purchase	-	45 days		
	Easyflirt USA	70%	-	subscription to the services	-	120 days		
	eHarmony	65%	-	purchase a membership	-	45 days	USA, Canada	
	EstablishedMen	\$40	-	Customer must complete an online purchase within our shopping cart.	-	30 days		
	FriendFinder	50 - 100%	-	purchase a subscription	-	45 days		
	Gaydating.com	100%	-	Customer must complete an online purchase within our shopping cart.	-	45 days		
	Gaydate.com	100%	-	Customer must complete a paid membership to the site.	-	45 days		
	Husbands.com	50%	-	The customer must sign up for a subscription and stays subscribed	-	45 days		
	JDate	-	\$6.00	-	Valid registration	120 days		
	Lavalife	100%	\$0.25	purchase paid subscription	complete registration	120 days		
	Match.com	75%-100%	-	The customer must convert from a registration to a paid subscription, for number of actions equal or greater than 30 - commission 100%	-	120 days		
	Matchmaker.com	\$45	-	\$36: Customer must complete a paid membership to the site, \$45: submit valid CC.	-	120 days		
	Mate1	-	\$3.00	-	Credit will be given after 2nd page is submitted.	1 day	Continental US, Canada, United Kingdom, Ireland, Australia, New Zealand	
	MetroDate	-	\$2.00	-	not specified	45 days		
	Mingles.com	-	\$0.25	-	create free profile	45 days	United States, Great Britain, Canada, Ireland, Australia, or New Zealand. Only one lead per IP address per day is counted	
	OnlineBootyCall	<b>\$20</b>	-	<b>Customer must sign up for a paid subscription on our website.</b>	-	<b>30 days</b>		
	OrientBrides	\$100.00	-	User must make legitimate online purchase; all purchases will be validated before commissions are paid out.	-	45 days		
	PassionSearch	\$63.00	-	Customer must sign up for a subscription and complete payment using a valid credit card.	-	14 days		
	PerfectMatch.com	65%	-	purchase subscription	-	45 days		
	Singlesnet	-	\$3.00	-	Member must complete short-form leadgen page in order for the pixel to fire.	30 days		
	Spark Networks	65 - 65%	\$0.60 - \$6	purchase subscription	complete member registration	120 days		
Spark.com	65%	-	purchase subscription	-	120 days			
SugarDaddy	75%	-	complete a paid online subscription	-	45 days	USA only		
SugarDaddyForMe	65%	-	User makes a successful payment for a dating membership.	-	45 days			
Wealthymen.com	<b>\$35.00</b>	-	<b>purchase membership</b>	-	<b>45 days</b>	<b>US, UK, CA</b>		
YahooPersonals	\$22	-	Customer signs up for new Membership	-	45 days			
	Chemistry	100%	-	first sale	-	-		
	Lavalife	100 - 200%	-	first sale	-	-		
	PerfectMatch	65%	-	first sale	-	-		
	ChristianSingles	75%	-	first sale	-	-		
	Match.com	75%	-	first sale	-	-		

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				Sale	Lead				
 A Division of Love Meetings	SingleParentsMeet	\$4.00	-	-	-	-			
	BlackPeopleMeet	\$3.10	-	-	-	-			
	SeniorPeopleMeet	\$3.10	-	-	-	-			
	DateTheUK	\$3.70	-	-	-	-			
	Mate1andmate dating	\$2.35	-	-	-	-	Australia, Canada, UK, US, Ireland, New Zealand customers		
	iSingles.co.uk	£1.75	-	-	-	-	UK only		
	Online Sex Chat Dating: Video chat	\$1.45	-	-	-	-	Traffic from Canada, United Kingdom and		
SugarDaddy	\$2.60	-	-	-	-				
iLove	\$2.60	-	-	-	-				
	Click&Flirt (AdultDate 365)	50%	£2 female or couples, £1 male	paid membership	free registration	30 days		no pornographic content	
	GrapeVineSocial	20%	-	ticket sale	-	-			
	LoveStruck London	40%	£0.20	paid membership	registration	-	UK traffic only		
	Single Solution	25-50%	-	25% on the first 5 sales in each month and 50% thereafter for events or online dating	-	-	-		
	Slow Dating	10%	-	registration for event; average sale is between £40 - £60	-	-	-		
	SpeedDate.co.uk	27%	-	Average sale unit is £20. Many bookings are for more than one person and can total £100	-	-	-	UK traffic only	
	Urban Social	50%	-	paid membership; average payment £22	-	-	-		
	HurryDate	20% - 40%	-	20% each speed dating event sale, 40% online subscription	-	365 days			
	Christian Mingle	-	\$4.15	-	Lead generates after first page is submitted.	-	US; age 26+		
	Amour Introductions	50%	-	purchase a membership	-	-			
	AsiaDateClub	40%	-	purchase a membership	-	-	US		
	Elena's Models	50%	-	purchase a membership	-	-			
	EliteDate	-	\$8 (US), £3 (UK)	-	that the entire co reg path must be completed for commission to be earned	60 days	UK, US		
	ForcesPeepals	40%	-	full member sign up	-	30 days	UK only		
	Love and Friends	40 - 60 %	£1.00	40% default, 50% silver, 60% gold membership	registration	90 days			
	UK Dating	30 - 40%	£1	30% - all sales for customer's lifetime, 40% - all sales for the duration of the cookie	free registration	365 days	UK only		
	Amo Latino	\$125	-	The client must buy some credits for a first time.	-	365 days			
	AnastasiaDate	\$150	\$4.00	The client must buy some credits for a first time.	sign up	365 days			
	BeNaughty	50%	\$3.50	paid membership	confirmed membership	60 days			
	eHarmony	\$50	-	purchase subscription	-	45 days	US, CA		
	It's Just Lunch	\$160	-	visitor purchases a membership	-	30 days	US only		
	PeopleFinders	50%	-	complete a sale to our shopping cart	-	30 days	US only		
		Icebreaker4men	\$15.00	-	paying membership	-	120 days		
Christian Cafe	40%	-	-	-	-	never expires			
DiscreetAdventures	40%	-	-	-	-	never expires			
EliteDate.com	-	\$7.00	-	free registration	-	0 days			
FriendsAsio	50%	-	Golden membership	-	60 days				
Intimate Adults	55%	-	purchase full membership	-	90 days	UK, US, CA, AU, NZ			
iCMatch	40%	-	-	-	180 days				
LookBeforeOnline	\$20	-	purchase subscription	-	365 days				
LoveDetect	30%	-	-	-	180 days				
Matchmaker.com	80%	-	submit valid credit card information, to pay for membership	-	0 days				
myPartner	\$25	\$0.50	-	-	180 days	USA			
OneLoveNetworks (PrideDating.com)	-	\$1.05	-	-	60 days				
SaleDate	25%	-	-	-	120 days				
Single2Faith	45%	-	paid subscription	-	365 days				
WorldFriends.TV	\$25	-	paid membership	-	30 days				

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				Sale	Lead			
 <small> <a href="http://www.clixsense.com">www.clixsense.com</a> </small>	AmateurMatch	-	\$3.75	-	confirmed email	-	US, CA, UK, AU	
	Amor.com	-	\$1.25	-	2nd page submit	-	US, Puerto Rico, CA, age 25-60	
	Ashley Madison	\$35	-	free trial sale	-	-	US, CA	
	Date.com	-	\$4.00	-	1st page submit	-	US only, 30+	
	Date.com Email only	-	\$4.75	-	2nd page submit	-	US only, 30+	
	Dream Marriage	-	\$2.80	-	first page submission	-	USA, Canada, UK, Australia, New Zealand, Norway, France, Sweden, Italy, Germany, Switzerland, Denmark, Netherlands, United Arab Emirates, Ireland, Belgium, Spain, Austria, Iceland, Israel	
	eHarmony Web&Search	-	\$4.00	-	free registration plus completed Relationship Questionnaire	-		
	Flirt Fair Dating	-	\$1.05-1.40	-	1st page submission	-	Spain, France, Germany	
	GayDate.com	-	\$2.75	-	-	-	US, 25-60	
	GaySingles	-	\$2.75	-	3rd page submission	-	US only	
	Getton.com	\$50	-	paid subscription, including the submission of credit card information	-	-	Canada, US, Australia, Belgium, Denmark, France, Germany, Italy, Japan, Mexico, Sweden, Switzerland, Taiwan, UK	
	iSingles	-	\$2.80	-	two page lead	-	UK	
	LesbianDate.com	-	\$2.75	-	2nd page submit	-	US, 25-60	
	LonelyCheatingWives	\$28	-	-	-	-	US, CA, AU	
	Married But Lonely	\$28	-	free trial sale	-	-	US, CA, AU	
	Matchmaker.com	-	\$4.00	-	sign up or free profile	-	US only, 25-60	
	Matchmaker.com Email campaign	-	\$3.75	-	2nd page submit	-		
	Mate1	-	\$3.00	-	2nd page submission	-	CA, US, UK, AU	
	<b>OnlineBootyCall</b>	-	<b>\$4.20</b>	-	<b>CPL after 3rd page</b>	-	<b>US&amp;female only</b>	
	Passion.com	\$50	-	submission of credit card information	-	-		
	Passionsearch.com	\$24.50	-	CPA is payable on valid CC submit	-	-		
	Searching4Singles	-	\$3.00	-	three page lead	-	US only	
	SexintheUK	-	\$4.20	-	confirmed email	-	UK only	
Singlesnet BBW Web and Search only	-	\$3.25	-	CPA is payable on each valid three-page free trial sign-up with real time tracking	-			
Singlesnet Mature Web and Search only	-	\$4.00	-	CPA is payable on the lead	-			
Singlesnet Email Only	-	\$3.50	-	-	-	US only		
Zook	-	\$2.75-3.00	-	CPA is payable when the user fills out the free registration and then confirms via e-mail (double opt- in)	-	UK, France, CA, US, AU		

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	Be2 UK	-	€2.8	-	free registration	-	UK only	
	Be2 Italy	EUR 30-90	EUR 1	paid subscription	complete registration	-	Italy; no adult content	
	Be2 BE	-	EUR 1.5	-	registration	-	Belgium, 30+; no adult content	
	Be2 BR	EUR 11	EUR 0,18	purchase a subscription	registration	-	Brazil; no adult content	
	Be2 CZ	25%	EUR 0.2-0.35	paid subscription	complete free test	30 days	Czech Republic; no adult content	
	Be2 DE	EUR 35-90	EUR 2	paid subscription	complete registration, free test	-	GER; no adult content	
	Be2 DK	EUR 28-60	EUR 1.5	paid subscription	-	-	Denmark; no adult content	
	Be2 NL	EUR 100	EUR 1.5	paid subscription	-	-	Netherlands; no adult content	
	Be2 NO	30%	EUR 1.5-3	paid subscription	-	-	Norway; no adult content	
	Be2 PL	PLN 100	PLN 1-4	paid subscription	free registration	-	Poland; no adult content	
	Be2 SE	30%	SEK 16-32	paid subscription	-	-	Sweden; no adult content	
	Dada Mobile UK	€5	-	paid subscription	-	-	UK; 16+	
	DatetheUK	50%	£1.50	paid subscription	free registration	-	UK only; minimal conversion from confirmed registration to payment should be 5%	
	Dating Cafe DE	4-40%	EUR 1	paid subscription	free registration	-	GER	
	Daten DE	-	EUR 5-8	-	free signup	-	GER	
	Dinner Date	EUR 6-50	EUR 1.5-3	paid subscription	confirmed email	-	GER	
	eDarling AT, FR	35%	EUR 1.5	paid subscription	free registration	-	Austria, GER, France	
	eDarling CH	35%	CHF 4	paid subscription	free registration	-	Switzerland, GER	
	Eden111 FR	EUR 40	-	purchase a subscription	-	-	Belgium, France, Switzerland	
	FriendScout24 AT	EUR 10-40	EUR 1-2	paid subscription	free registration; EUR 11man, EUR 2/ woman	30 days	Austria, GER	
	FriendScout24 CH	CHF 15-60	CHF 1.50-3	paid subscription	free registration; CHF 1.51man, CHF 3/ woman	30 days	Switzerland, GER	
	Love DE	EUR 9-20	EUR 0.5-2	paid subscription	create a profile	-	Austria, GER, Switzerland	
	KissNoFrog DE	EUR 1-7,15	EUR 1-2	paid subscription	free registration; EUR 11man, EUR 2/ woman	-	Austria, GER, Switzerland	
	Lexa BE, NL	-	EUR 5	-	complete 3rd page of registration	-	Belgium, Netherlands	
	MeetsAffinity IT	50%	EUR 1.5	paid subscription	complete registration, free test	-	Italy	
	Neu DE	EUR 15-55	EUR 2-3	paid subscription	free registration, confirmed email	-	Austria, GER, Switzerland	
	Parship AT	25%	EUR 1	paid subscription	complete Parship test	-	Austria	
	Parship BE, NL	EUR 20-40	EUR 1	paid subscription	-	-	Belgium, Netherlands	
	Parship DE	20%	EUR 1	paid subscription	complete Parship test	-	GER	
	Parship CH	25%	-	paid subscription	-	-	Switzerland	
Parship UK	25%	£1.50	purchase membership	complete registration; free test	-	UK only		
Stay Friends DE	10 EUR	1 EUR	purchase Golden membership	free registration	-	GER		
Zoosk FR	-	2 EUR	-	-	-	France; no adult traffic		

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				Sale	Lead			
	AmateurMatch	-	\$3.75-4.25	-			US	
	BBPeopleMeet	-	\$2.75	-			US, CA	
	BlackPeopleMeet	-	\$2.75	-			US, CA	
	ChristianPeopleMeet	-	\$2.75	-			US, CA	
	Cupid's Arrow	-	\$6.25	-			US	
	Date.com	-	\$0.55-3.85	-			UK, US, CA, Mexico	
	DateMatch	-	\$3.50	-			US	
	DatetheUK	-	\$5.25	-			UK	
	Dream Marriage	-	\$2.80	-			Australia, Austria, Canada, Denmark, France, Germany, Iceland, Ireland, Israel, Italy, Netherlands, New Zealand (aotearoa), Norway, South Africa, Spain, Sweden, Switzerland, United Arab Emirates, United Kingdom, United States	
	EliteMate	-	\$6-6.50	-			US, AUS, CA, UK, IRE	
	Matchmaker.com	-	\$0.75-4.15	-			UK, US, CA, Mexico	
	Passion.com	-	\$17.00	-			CA, US	
	SeniorPeopleMeet	-	\$2.75	-			US, CA	
	SingleParentMeet	-	\$2.75	-			US, CA	
	Singlesnet	-	\$3.50	-			US	
Zoosk	-	\$3.50	-			US, AU, UK, CA		
	Asian Matching	\$35,00	-	upgrade account	-			
	BBW Romance							
	Biker Pioneers							
	Black Scene							
	Catholic Matches							
	Christian Lifestyle							
	Date A Gay Millionaire							
	Date A Millionaire							
	Dating For Seniors							
	Fitness Dates							
	Goth Scene							
	Interracial Romance							
	Singles							
	Latina Romance							
	Lesbian Romance							
	Men In Love							
	Single Moms And Dads							
Tattoo Lovers								
	AdultLove	\$35,00		upgrade account				
	Asian Shemale Dating							
	BDSM Singles							
	Big Booty Singles							
	Black Lesbian Club							
	Black Shemale Dating							
	Date a Cougar							
	Date a Crossdresser							
	Find A Asian Lover							
	Find A BBW Lover							
	Find A BDSM Lover							
	Find A Gay Lover							
	Find A Lesbian Lover							
	Find A Mature Lover							
	Find A New Lover							
	Find A Shemale Lover							
	Lonely Housewives							
	Married But Playing							
	MILF Dating							
	TS Dating							

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				Sale	Lead			
	eHarmony		\$4.60					
	Singlesnet		\$3.75					
	True.com		\$5.00					
	Match1		\$1.50					
	Matchmaker.com		\$4.50					
	Where Hobbies Meet		\$4.50					
	AffairsClub	50-75%	-	75% for every new sale, 50% of all recurring charges (after processing fees)	-			
	CougarPersonalsAds							
	FlirtingStudents							
	HookingUpTonight							
	HornyMatches							
	LooneyWivesAffairs							
	MarriedAnd LonelyPeople							
	MIL-Dating							
	PassionMatches							
	PersonalDateFinder							
SexDatePersonals								
TrueAdultDate								
	SexinYourCity	\$35.00-55.00	-	Daily sales: 1-9 \$35 10-19 \$45 20+ \$55	-			
	SinglesNet (non-email)	-	\$3.33	-	-	When user hits page four of the lead attribution stage.	30 days	US only
	SinglesNet (email)	-	\$4.16	-	-	When user hits page four of the lead attribution stage.	30 days	US only
	DateTheUK	£50	£0.7-4.9	paid subscription purchase	free sign-up			pay per lead / pay per sale program
	SpeedDater Online	£35	£0.7-4.9	paid subscription purchase	free sign-up			
	SpeedDater UK, IE	£7-10	-	each booking	-			
	YouCanGetMe	£35	£0.7-4.9	paid subscription purchase	free sign-up			
	BeNaughty	£50	£1-7	paid subscription purchase	free sign-up		UK, IE, Australia	
		£20	£0.7-4.9	paid subscription purchase	free sign-up		USA, CA, South Africa	
	ClickAndFlirt	£45	£0.9-6.3	paid subscription purchase	free sign-up		UK, IE	
	SexInTheUK	£50	£1-7	paid subscription purchase	free sign-up		UK, IE	
	DateTheUK	60-90%	£0.6-3.5 per male lead, £1-4.5 per female lead	paid subscription purchase	free sign-up		UK, IE	
	SpeedDater Online	60-90%	£0.3-2.1 per male lead, £0.6-3 per female lead	paid subscription purchase	free sign-up		UK, IE	
	SpeedDater UK, IE	25-30%	-	each booking	-		UK, IE	
	YouCanGetMe	60-90%	£0.3-2.1 per male lead, £0.6-3 per female lead	paid subscription purchase	free sign-up		UK, IE	
	BeNaughty	60-90%	£0.6-3.5 per male lead, £1-4.5 per female lead	paid subscription purchase	free sign-up		UK, IE, Australia	
		60-90%	£0.4-2.1 per male lead, £0.7-3 per female lead	paid subscription purchase	free sign-up		USA, CA, South Africa	
	ClickAndFlirt	60-90%	£0.5-3 per male lead, £1-4 per female lead	paid subscription purchase	free sign-up		UK, IE	
SexInTheUK	60-90%	£0.6-3.5 per male lead, £1-4.5 per female lead	paid subscription purchase	free sign-up		UK, IE		
EasyDate	5%		refer other affiliates					

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 Dating Factory <small>WhiteLabel Solutions</small>	Initial and renewals / recurring, 1st 3 months	65%						
	Initial after 3 months	55-65%		revenue 0-499 EUR / month = 55%; 500-999 EUR / month = 60%; over 1000 EUR = 65%				
	Renewals / recurring after 3 months	50-65%		revenue 0-999 EUR / month = 50%; 1000-4999 EUR / month = 55%; 5000-9999 EUR / month = 60%; 10000+ EUR / month = 65%				
	Referrals (sub partners)	10%						
	Affiliates	10%						
	Internal advertising	50-55%		revenue 0-999 EUR / month = 50%; over 1000 EUR / month = 55%				
 WhiteLabelDating	WhiteLabelDating	50%	-	WhiteLabelDating.com will pay you a whopping 50% of all revenue that is generated through your website.	-			
Direct Affiliate Programs	Match.com	75%	-	paid subscription; + 25% bonus for affiliates that generate 30+ subscriptions/month	-		through CJ or Linkshare	
	Match UK			payouts are not listed on their website				
	eHarmony			payouts are not listed on their website				
	Singlesnet	-	\$4.50		search and banner leads			
	Lavalife	100-200%	\$0.25	0-35 sales/month: 100%; 36-50 sales/month: 150%; 51+ sales/month: 200%		120 days		
	Meetic			payouts are not listed on their website				
	Match			payouts are not listed on their website				
	JDate	\$20.00-60.00	-	paid subscription	-			
	Date.com	\$35.00	-	paid subscription	-		bonus \$100 for new affiliates, who send 5 or more signups their 1st month.	
	Cupid.com			payouts are not listed on their website				
	Dating Direct	50%	£2.5	paid subscription	registration			
	Ashley Madison	60-70%	\$25.00	paid subscription	female signup			
	<b>Fling.com</b>			<b>payouts are not listed on their website</b>				
	FriendFinder	100%	\$1-2	paid membership	free signup			
	ChristianCafe	40%	-	paid membership	-			
	OkCupid			payouts are not listed on their website				
	<b>OnlineBootyCall</b>	<b>up to \$20.00</b>	-	<b>paid membership</b>	-			<b>through CJ</b>
	PerfectMatch	65-75%		paid subscription				through CJ
	True.com			payouts are not listed on their website				through Associates
	Webdate			payouts are not listed on their website				
<b>WealthyMen</b>			<b>payouts are not listed on their website</b>					
Yahoo! Personals	\$15.00-60.00	\$1.00	paid subscription	complete personality test				

*(WealthyMen, Fling, OnlineBootyCall, SinglesCash and LoverCash are clients of Courtland Brooks)*