



Boulogne-Billancourt, 10th March 2010

THE CREATION OF THE JOINT-VENTURE BETWEEN MEETIC AND MATCH.COM FOR THEIR DEVELOPMENT IN LATIN AMERICA HAS BEEN COMPLETED

MEETIC (FR 0004063097 – MEET), the European leader in online dating, today announces that it has completed the creation of a joint venture with Match.com for the development of their activities in Latin America.

As announced on 4th February 2010, Meetic and Match.com, a subsidiary of IAC, signed a strategic agreement to create a joint venture in Latin America. As foreseen by this agreement, Meetic and Match.com have thus contributed their respective activities on the South American continent to the new entity: Meetic's ParPerfeito site and Match.com's activities in other Latin American countries. Following the deal, Match.com and Meetic each own 50% of the new joint venture's equity, whilst Match.com will control the entity's operations.

About Meetic, European online dating leader (www.meetic-corp.com)

Meetic manages two services in Europe: online dating and matchmaking, mainly under the meetic and Meetic Affinity brands, and markets two highly complementary economic models on the dating market, one based on internet use, the other on mobile phones. By acquiring the European activities of world leader Match.com in June 2009, Meetic has strengthened its first place on the continent. The group is currently established in 16 European countries, as well as in Latin America, and is available in 13 languages.

From inception, the group has pursued a clear leadership strategy focusing on quality, innovative marketing and perfect technological expertise. Meetic works hard to optimize service quality and to satisfy every possible expectation of its European subscribers. In 2009, Meetic posted sales of €164.5 million and an EBITDA margin of 23.7%.

Listed on **Euronext Paris - Compartment B** of the NYSE Euronext - ISIN: FR0004063097

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2009 annual results will be published on:
23rd March 2010, after market